

## 2023-2024 District Goals

District: **301A4**  
Constitutional Area: **Orient and Southeast Asia**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 33% of clubs in our district report service.**

### Action Plan

[Service Activity MORRYS ANG.docx](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	0
2nd Quarter	0	0	30	0
3rd Quarter	1	25	30	0
4th Quarter	0	0	30	10

## FY New Clubs

1

## FY Charter Members

25

## FY New Members

100

## FY Retention Goal

10

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

115

## Action Plan

[Membership Development MORRYS ANG.docx](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. **Our team will ensure 40% of zone chairpersons attend zone chairperson training.**
- b. **Our district will confirm 40% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. **Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

[Leadership Development MORRYS ANG.docx](#)

# LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. **Our team will ensure that individual participation in our district increases by 35% and club participation in our district increases by 40%.**
- b. **Our team will ensure that 100 clubs in my district achieve 100% member participation.**
- c. **I will work to achieve a Silver level LCIF Chairperson's Medal.**
- d. **I will make a personal donation of \$1000 to LCIF and I will ask 5 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

[423 Service Activity MORRYS ANG 4540.docx](#)

## CUSTOM GOALS

### Goal Statement

We will build long-term SMART GOAL (Specific, Measurable, Actionable, Realistic, Time-bound) for multiple district.

### Action Plan

### Goal Statement

We will build short-term SMART GOAL (Specific, Measurable, Actionable, Realistic, Time-bound) for our district.

### Action Plan